

ACES Evolve: The Power of Editing

Event Schedule

Wed, Mar 22, 2023

3:00 PM

Registration

🕒 3:00 PM - 7:00 PM, Mar 22

Thu, Mar 23, 2023

8:00 AM

Registration

🕒 8:00 AM - 5:00 PM, Mar 23

Exhibitor Hall

🕒 8:00 AM - 5:00 PM, Mar 23

Silent Auction

🕒 8:00 AM - 5:00 PM, Mar 23

8:30 AM

Opening Session

🕒 8:30 AM - 9:30 AM, Mar 23

9:30 AM

Coffee Break and Visit Exhibitors

🕒 9:30 AM - 10:00 AM, Mar 23

10:00 AM

What's new in AP style?

🕒 10:00 AM - 11:00 AM, Mar 23

Intermediate

Words and Language

Paula Froke, editor of the AP Stylebook, presents the Stylebook's much-anticipated annual session on updates and additions to AP style in the last year. Some of these changes will take effect today on AP Stylebook Online, with ACES members being the first to know.

Colleen Newvine, AP Stylebook product manager, will show you how to claim your ACES member discount on an AP Stylebook Online subscription.

Tweet your style questions to @APStylebook or stop by the AP Stylebook's sponsor table to get your AP style question to the top of the list.

🗣️ Speakers



Paula Froke
AP Style



Colleen Newvine
The Associated Press

Editing Videos and Podcasts for Accessibility and Sensitivity

🕒 10:00 AM - 11:00 AM, Mar 23

Advanced Sk...

Evolve your skills and the scope of your team's work with a guide to sensitivity and accessibility editing for video and podcast content from Bleacher Report's multiplatform editing team. Different editors and organizations have different resources and priorities—tailor your approach accordingly with this how-to on editing captions and addressing sensitive topics in interviews, scripted shows, live shows, long-form vodcasts and short-form animated content. Presented through the lens of sports but applicable across fields, the session will take attendees step by step through B/R's editing processes.

Speakers



Mike Taylor

Multiplatform editor
Bleacher Report



Allyson Daniels

Senior quality editor
Bleacher Report

Back to school: Leveraging your editing skills in higher education

🕒 10:00 AM - 11:00 AM, Mar 23

Advanced Skills

Business of Editing

Colleges and universities value editors not just in the classroom, but all over campus. This session details the careers and pathways editors can find in academia: from researching to teaching, from the publications office to the writing center. Editors interested in engaging in higher education in other ways could find great value in guest lecturing, leading workshops, participating in class projects, or hiring interns. The presenters will share their varied experiences and offer guidance on how editing leads to full- and part-time positions all over the academy.

Speakers



Steve Bien-Aime

Assistant Professor/Journalism
Northern Kentucky University



Alyssa Appelman

Associate Professor
Northern Kentucky University



Janel Bloch

Faculty
Northern Kentucky University

Sounding Like the “Right Sort”

🕒 10:00 AM - 11:00 AM, Mar 23

Introductory

Words and Language

Status sensitivity has always been a major factor in language usage. Newspapers and politicians have gone from trying to sound like a literary “elite” two centuries ago to trying to sound like “common people” today, while academic writing increasingly chooses words and grammar to try to sound like “objective” scientists. Grammar guides tell people not to sound like “illiterate barbarians,” while much popular culture aims directly against those norms to sound “real” and “authentic.” This session uses a wide variety of examples to show editors how to recognize these status ideas in language and work with them – and against them.

Speaker



James Harbeck

Editor
James Harbeck

11:00 AM

Lunch on Your Own

🕒 11:00 AM - 12:30 PM, Mar 23

12:30 PM

Evolving Into Teaching

🕒 12:30 PM - 1:30 PM, Mar 23

Advanced Skills

Intermediate

Are you curious about sharing your editing expertise in a classroom, either in person or online? Do you want to go into teaching full time, or add it on occasion to your work as an editor? This session will give you the ins and outs of teaching courses on editing, in journalism programs and elsewhere. You will learn how to find teaching opportunities, what degrees or qualifications you will need, how to prepare to be an instructor, and techniques for teaching and inspiring students.

🗣️ Speakers



Andy Bechtel

Associate Professor
UNC-Chapel Hill



Lisa McLendon

University of Kansas; ACES Education Fund



Christine Steele

Adjunct/Co-Lead Instructor
UC San Diego Extended Studies

Maximize Your Time and Efficiency and Build a Better Freelance Business

🕒 12:30 PM - 1:30 PM, Mar 23

Business of Editing

Intermediate

First mantra of freelancing: “I am a business owner.” So, let’s do away with the hustle and the feast-or-famine cycle. In this session from the host of the popular Deliberate Freelancer podcast, you’ll learn how to improve your self-discipline, create systems and processes that work for you, and maximize your peak productivity time—and how a solo business retreat can help you figure all this out. You’ll receive tips and prompts for you to create a personalized agenda for your retreat so you can start deliberately building a successful freelance business that you love.

🗣️ Speaker



Melanie Padgett Powers

Owner/Founder
MelEdits

The Power of Masterminding

🕒 12:30 PM - 1:30 PM, Mar 23

Core Skills

Intermediate

Editorial mastermind groups have been gaining in popularity, owing to the immense power they have for growing businesses and helping editors “level up.” The format of close peer group feedback, regular meetings, and readily accessible communication channels supports and challenges editors no matter what their career stage. Thanks to our experience with mastermind groups, we can offer a guide to starting a mastermind group of your own and setting it up for success.

Speakers



Barbie Halaby

editor
Monocle Editing



Nicole Wayland

Copyeditor & Proofreader
Nicole Wayland Editing



Heather Saunders

Producer
That Word Chat



Alysha Love

owner and executive editor
Payette Media House

And Then They Said...

🕒 12:30 PM - 1:30 PM, Mar 23

Advanced Skills

Intermediate

Writing good dialogue is an art. Editing dialogue is an art too, because so many factors affect whether dialogue is working and what revisions will make the most difference—all while keeping the author's voice and the mood of the scene in mind.

This session explores how to take dialogue from flat to fab. We'll cover balancing authenticity and pacing; using narrative to shake up rhythmic patterns; questioning habitual and cliché action beats; and keeping the flow strong so the dialogue draws the reader through the story every bit as much as the narrative does.

Speaker



Christina M. Frey

Editor & literary coach
Page Two Editorial

1:30 PM

Coffee Break and Visit Exhibitors

🕒 1:30 PM - 2:00 PM, Mar 23

2:00 PM

Maintenance Phase: Maintaining Your Program's Style Guide

🕒 2:00 PM - 3:00 PM, Mar 23

Intermedia...

As an editor among subject matter experts, maintaining your team's style guide can be a careful balance between acknowledging usage and style of terms within your organization's field and having easily applicable and understandable guidelines that still ring true to the clarity and precision we strive for as editors. This session will cover how to find your champions; distribute the power of guideline creation to foster buy-in; create and update style guidelines that everyone can agree on; and communicate these changes to your team.

Speaker



Elizabeth Morris Lakes

Senior Editor
Financial Industry Regulatory Authority (FINRA)

The Complaint Box at the Grammar Table

🕒 2:00 PM - 3:00 PM, Mar 23

Advanced Skills

Intermediate

Ellen Jovin collects complaints about grammar and word choice—from reader correspondence, from visitors to her grammar advice stand, from social media followers, and more. These complaints concern sentences that have gone astray as well as sentences that people merely think have gone astray. In her talk, Ellen will share some of the more thought-provoking objections and the accompanying maligned sentences. Did those examples deserve the criticism or are they being unfairly picked on? The talk will evaluate sometimes competing considerations of audience reception, editorial convention, language change, and writerly art and individuality.

Speaker



Ellen Jovin

Writer & Proprietor
Grammar Table

Meaningful Work: Aligning Your Career with Your Values

🕒 2:00 PM - 3:00 PM, Mar 23

Business of Editing

Intermediate

Can you build a successful editing career without sacrificing your personal values and ethics, whether you work for yourself or someone else? Yes, you can! Hear from several editors on how being ethical in your work helps you build expertise and attract like-minded clients.

In this panel, we'll discuss incorporating your values in how you:

- Create your niche and provide services
- Select projects, clients, and volunteer work
- Communicate who you are to potential clients

We'll also chat about what happens when you say yes to a project that doesn't match your values and how you can say no instead.

Speakers



Erin Servais

book editor & author coach
Dot and Dash, LLC



Molly McCowan

Editorial Business Coach
Inkbot Editing



Crystal Shelley

Editor, Owner
Rabbit with a Red Pen



Lourdes Venard

Education Editor
News Literacy Project

Editing Grant-Funded Research Proposals

🕒 2:00 PM - 3:00 PM, Mar 23

Core Skills

Intermediate

A good editor can make or break a proposal's shot at millions. Let's discuss editing grant-funded research proposals for federal agencies (e.g., NSF, NIH, USDOE) and private foundations within the context of the higher education research enterprise. Grant-funded research proposals involve a host of editorial skills ranging from developmental editing down to final proofreading, and formatting considerations serve as the gateway for advancing proposals for review. This session will appeal to seasoned professionals looking to add grants to their repertoire, as well as novice editors seeking to learn about a niche area in the editorial landscape.

🗣️ Speaker



Katherine Yaun
Senior Editor
Florida State University/College of Education

3:15 PM

Fact checking beyond the news

🕒 3:15 PM - 4:15 PM, Mar 23

Core Skills

Intermediate

Every editor needs a dose of skepticism, no matter what you are editing. And making sure the facts are correct is a daily task for many editors. So it helps to be able to recognize the red flags in all types of writing, to know when to take a closer look and to be able to find credible sources fast. This session will cover the tips and tricks of fact checking for all types of editing and include time to share your tales of fact checking success.

🗣️ Speaker



Gerri Berendzen
University of Kansas

Recipe Editing Workshop

🕒 3:15 PM - 4:15 PM, Mar 23

Advanced Skills

Intermediate

In this session, we will work together to edit several recipes provided as handouts. As we edit, we will discuss the conventions and standards of recipe editing, strategies for ensuring clarity and consistency, and useful references to turn to for guidance—plus what to do when those resources don't agree. For those who have come to this session in the past, we will be tackling all-new recipes! The recipes will be chosen to show the most commonly encountered errors that need to be addressed, as well as some trickier situations that require special treatment. Bring your favorite colored pencil!

🗣️ Speaker



Karen Wise
freelance copyeditor
self-employed

Caution: Editing While Caretaking

🕒 3:15 PM - 4:15 PM, Mar 23

Health and Wellness

Intermediate

Your parents. Your kiddos. Your partner. Your pets. Your plants. And, hey, let's not forget about yourself.

We have a lot of living things depending on us for care and attention. It's not easy to figure out how to meet others' needs while thriving in your editing career.

I don't have the answers. You know who does? All of you.

In this interactive session, we'll cover some common reactions to the stresses of caretaking. Then we'll break into groups to discuss and find helpful mindsets, top tips and positive ways to edit while caretaking.

🗣️ Speaker



Alysha Love
owner and executive editor
Payette Media House

Strange and unusual: Does English deserve its oddball reputation?

🕒 3:15 PM - 4:15 PM, Mar 23

Intermediate

Words and Language

We spend a lot of time talking about the pitfalls of English. But how weird is it really, in the larger language world? You may be surprised at how normal English is for all its seeming complexities – and where it's actually a grammatical outlier. This presentation will offer some cross-linguistic context for English and its maverick friends.

🗣️ Speaker



Katya Jenson

News Editor
Al-Monitor

5:00 PM

Education Fund Spelling Bee

🕒 5:00 PM - 6:30 PM, Mar 23

On **Thursday, March 23**, attendees have the opportunity to participate in or watch the annual Education Fund Spelling Bee.

Those wishing to participate must be registered for the conference. The cost to participate is \$25 and is limited to the first 14 to register. You can also choose to pay \$15 to watch the Spelling Bee. Your fees go directly to the ACES Education Fund, and can help ACES fund the future of editing through our annual scholarship program. [Get your ticket during your ACES Evolve registration.](#)

6:45 PM

Henry Fuhrmann Memorial Celebration

🕒 6:45 PM - 7:30 PM, Mar 23

7:30 PM

Opening Night Reception

🕒 7:30 PM - 9:00 PM, Mar 23

Fri, Mar 24, 2023

8:00 AM

Registration

🕒 8:00 AM - 5:00 PM, Mar 24

Exhibitor Hall

🕒 8:00 AM - 5:00 PM, Mar 24

Silent Auction

🕒 8:00 AM - 7:00 PM, Mar 24

Silent Auction bidding will close at 7 p.m., and winners may claim and pay for their items following the conclusion of the banquet.

9:00 AM

Act Like a Business!

🕒 9:00 AM - 10:00 AM, Mar 24

Business of Editing

Intermediate

Move beyond the "artisan" freelance mindset and start acting like a business owner. Learn from the experienced editors of The Quad mastermind about mindset shifts, managing time and money, setting boundaries and policies, marketing and finding work, and keeping clients satisfied. A business approach can lift your work to new levels of success, keeping your business sustainable.

🔊 Speakers



Laura Poole

Founder and Senior Editor
Archer Editorial Services, Inc.



Lori Paximadis

Editor/Project Manager
Pax Studio



Erin Brenner

Editing Team Builder
Right Touch Editing



Amy Schneider

Copyeditor/Proofreader
Featherschneider Editorial Services

Yes, We're Everywhere: Editing LGBTQIA+ Characters and Stories

🕒 9:00 AM - 10:00 AM, Mar 24

Introductory

Words and Language

Fiction editors doing all types of editing should expect to encounter a variety of queer and trans* characters and storylines in the manuscripts they edit. As queer editors who specialize in editing queer fiction, we offer a practical guide to common issues you may encounter in these texts, including tropes, motifs, and stereotypes; evolving language; sensitivity reads; editing #ownvoices; homophobia/transphobia (including characters displaying self-directed homophobia/transphobia); and the intersectionality of queer/trans* and other marginalized communities. We will provide a handout with frequently updated resources for editors to consult regarding this ever-evolving area of our craft.

🔊 Speakers



Cindy Cresap

Editor
Bold Strokes Books



Jenny Harmon

editor
Bold Strokes Books



Ruth Sternglantz

Editor
Bold Strokes Books

Editing For and In the Government

🕒 9:00 AM - 10:00 AM, Mar 24

Core Skills

Introductory

Editing government writing has unique perils: abbreviation alphabet soup, a resistance to plain language, redundant review processes, overly formal narratives, and information data-dumps abound. Join the panelists as they use their almost 30 years of combined editing experience, both in and out of the government sector, to break down the differences between editing for the government and editing for news, books, or other publications. They will dive into common issues in government editing, fighting red-tape burnout, approaching and reducing jargon, working with in-house and external government clients, and more.

🗨️ Speakers



Kim Cragg

Writer - Editor
Department of Veterans Affairs - OIG



Melissa Cichantek

Senior Editor and Desktop Publishing Specialist
Summit Consulting

Evidence for editing. What cognitive psychology and the science of rhetoric tell us about the power of editing.

🕒 9:00 AM - 10:00 AM, Mar 24

Core Skills

Introductory

Research from disciplines ranging from biological sciences, psychology, philosophy, and rhetoric provides us with clues about how nuanced editing can make content more memorable, persuasive, and readable. Join Corinne, a writer and cognitive psychologist, in this exploration of what science tells us about how to make content stronger and more engaging.

🗨️ Speaker



Corinne (CJ) Jorgenson

Senior Writer
Dragonfly

10:00 AM

Coffee Break and Visit Exhibitors

🕒 10:00 AM - 10:30 AM, Mar 24

10:30 AM

Oops! Finding and Fixing Bloopers in Fiction

🕒 10:30 AM - 11:30 AM, Mar 24

Core Skills

Introductory

Copyediting fiction is like being the continuity director for a film, watching for little mistakes that pull readers out of the story. In this session, we'll discuss (1) language bloopers: pet phrases, sound bloopers, dangles, redundancy; (2) action bloopers: Chekhov's gun, drop-in characters, bad scene breaks, remembered elements, "As you know, Bob..."; and (3) factual bloopers: physics, body position/parts, anachronisms, geography, deliberate obfuscation, and just generally How Things Work.

🗨️ Speaker



Amy Schneider

Copyeditor/Proofreader
Featherschneider Editorial Services

Problem Clients: Common Dilemmas and How to Avoid Them

🕒 10:30 AM - 11:30 AM, Mar 24

Business of Editing

Intermediate

Have you ever felt drained by a client who demanded your time and attention? Have you discovered too late that your personality or work style clashed with someone who booked a project with you? Have you dreaded opening a particular client's emails? You're not alone. Problem clients can, and will, zap your ability to run a thriving editorial business. This workshop will provide all the tools you need to spot potential problem clients (and steer clear!), deal with common client issues professionally, and confidently let go of clients who make your freelance life miserable.

🗣️ Speaker



Molly McCowan
Editorial Business Coach
Inkbot Editing

Can They Say That? When “wrong” may actually be right

🕒 10:30 AM - 11:30 AM, Mar 24

Introductory Words and Language

As editors, we need to be ever mindful of the shifting line between standard/“correct” language and evolving words and usages. Using examples from journalism, advertising and popular culture, this session will discuss how new words and constructions may seem wrong but, in fact, do follow the rules of English grammar. We’ll also discuss the contexts in which these elements may – or may not yet – be acceptable.

🗣️ Speaker



Lisa McLendon
University of Kansas; ACES Education Fund

Food for Thought: How We Talk About Food and Weight and Why It Matters

🕒 10:30 AM - 11:30 AM, Mar 24

Introductory Words and Language

The ever-expanding conversation about conscious language should include the language we use around food. And in a society where food is inextricably linked to dieting, that also involves the way we talk about weight, health, and eating disorders. This session will discuss how we can choose inclusive words and avoid reinforcing stereotypes about these topics. Content note: This session will include mentions of eating disorders and examples of stigmatizing language related to the topics at hand.

🗣️ Speaker



Jill Campbell
Copy Editor
Healthline Media

11:30 AM

Lunch on Your Own

🕒 11:30 AM - 1:00 PM, Mar 24

1:00 PM

Peer Connection Coffee Chat

🕒 1:00 PM - 2:00 PM, Mar 24

The Peer Connection Coffee Chat offers you the chance to sit in a small group of peers within your specialty area and discuss a specific topic. We understand the power of collaboration and the positive impact building your peer resources has on both your career and well-being. We are thrilled to bring you this opportunity AND supply the coffee, tea, and cookies!

Groups will be in tables of ten people- seats are limited and reserved on a first come first served basis. The cost is \$10 per person and advance registration is required at the time you register for the conference. Registration is non-refundable and non-transferable. The Peer Connection Coffee Chat is scheduled to be held on Friday, March 24, 2023.

(Must be registered in advance)

2:00 PM

Visit Exhibitors

🕒 2:00 PM - 2:30 PM, Mar 24

2:30 PM

The Internal Red Pen: Editing with Mental Illness

🕒 2:30 PM - 3:30 PM, Mar 24

Health and Wellness

Introductory

Kate Post, an editor who has spent 5+ years in treatment for depression, anxiety, and panic disorder, provides ~15 tips on how to manage and leverage mental illness and mental health issues as an editor. Talking points will include the challenges of editing with mental illness and the career advantages that the experience of dealing with mental illness provides. Attendees will take away ideas for increasing their self-care, identifying their strengths and weaknesses as an editor, and finding support in a somewhat isolating profession. A handout with resources will be provided.

🗣️ Speaker



Kate Post

Editor
Gartner

Systems & Shortcuts: Supercharge Your Efficiency

🕒 2:30 PM - 3:30 PM, Mar 24

Business of Editing

Intermediate

Running a freelance business is not for the faint of heart. Not only do you need to do what your clients hire you to do, but you must also nurture your client relationships, find new clients, manage your overall workflow and individual projects, keep on top of your invoices and finances, and so much more — without letting anything fall through the cracks. This session will explore how to use systems and shortcuts to save you time, increase your productivity, bring flow to your business, and ultimately make you more money.

🗣️ Speaker



Lori Paximadis

Editor/Project Manager
Pax Studio

Lives of the Editors

🕒 2:30 PM - 3:30 PM, Mar 24

Advanced Skills

Words and Language

Books about editors are catnip to people who have worked as editors. A survey of this subgenre of literary biography, including memoir and fiction, would yield insights into editing as practiced by some of the greats.

🗣️ Speaker



Mary Norris

Writer
Solf

Retreats: Build your Business with a Getaway

🕒 2:30 PM - 3:30 PM, Mar 24

Business of Editing

Intermediate

Give yourself the time needed to advance your career or business without stressing about client deadlines. A business retreat or professional getaway might be just what you need to move forward. This presentation will discuss the benefits, logistics, suggested activities, and options for business and career retreats to fit any schedule. Group, solo, virtual, and mini-retreats—there will be something for everyone. Find out how you can take charge of your career, grow your business, and succeed by taking strategic time away from the daily grind.

🗣️ Speaker



Laura Poole
Founder and Senior Editor
Archer Editorial Services, Inc.

Beyond Words: Design and Typography for Proofreaders

🕒 2:30 PM - 3:30 PM, Mar 24

Core Skills Introductory

We often talk about how the editor and the writer are on the same team ... but there's a third teammate: the designer. The proofreader has a unique position to notice and query design and typography that might distract or confuse the reader. This session will cover basic page design and typographical elements and terminology to help a proofreader and designer speak the same language. We will focus primarily on books and magazines, but the rules apply to many types of publications, including digital.

🗣️ Speaker



Megan Stolz Rogers
owner and editor
Megan Stolz Editorial

3:30 PM

Coffee Break and Visit Exhibitors

🕒 3:30 PM - 4:00 PM, Mar 24

4:00 PM

Telling the Story: Integrating Narrative Elements into Academic Writing

🕒 4:00 PM - 5:00 PM, Mar 24

Intermediate Words and Language

Academic writing can be pretty dry. One way editors can help is by bringing the craft of narrative to the table. This session will look at real before and after examples from articles and manuscripts across multiple academic fields for ideas and techniques regarding how to shape prose and integrate quotes to make what's written more engaging. During our time together we'll even practice utilizing different approaches to reinforce what we discover.

🗣️ Speaker



Dr. Olson Pook
Editor
Newmarket Editing and Consulting

Medical Editing 101: All You Need to Know to Get Started

🕒 4:00 PM - 5:00 PM, Mar 24

Health and Wellness Introductory

Editors with little or no medical/science background may find these content areas intimidating. How can any editor apply their current skills to such unfamiliar and technical content? How can experienced editors leverage their knowledge and expertise to transition? In this session, we'll help you begin to build confidence and proficiency in this niche. We'll focus on three main elements: the nuts and bolts of medical editing, resources to leverage, and a brief deep-dive into some AMA Manual of Style idiosyncrasies that can give you an edge. We'll also provide recommendations for finding work as a medical or science editor.

Speakers



Andrea Klingler

Senior Medical Editor
Curtis Learning, LLC



Julie Munden

Senior Director of Editorial Services
Curtis Learning LLC

Copyediting Challenge: Learn from Other Editors

🕒 4:00 PM - 5:00 PM, Mar 24

Core Skills

Intermediate

No two editors will edit the same paragraph the same way. What new tricks can you learn from fellow editors? We'll complete several nonfiction editing exercises and compare corrections to learn from each other. There are no wrong answers!

Speaker



Erin Brenner

Editing Team Builder
Right Touch Editing

Tone: The Music of Editing

🕒 4:00 PM - 5:00 PM, Mar 24

Intermediate

Words and Language

What music do you hear when you read James Patterson? Ina Garten? Toni Morrison? A Defense Department report? A church news bulletin? The music should have changed when the author or context did. That's tone, and every piece we edit has tone. But how does tone happen? What affects it? How can an editor make sure the tone is accurate? We'll talk about tone through the context of music and language. I promise not to sing.

Speaker



Merrill Perlman

President
Merrill Perlman Consulting

6:30 PM

Reception

🕒 6:30 PM - 7:00 PM, Mar 24

7:00 PM

ACES Awards Banquet and Keynote Speaker

🕒 7:00 PM - 9:30 PM, Mar 24

ACES: The Society for Editing is delighted to welcome **Connie Schultz** as the keynote speaker for [ACES Evolve](#), ACES' 2023 Annual Conference.

Schultz is a Pulitzer Prize winning columnist for USA Today and author of the New York Times bestselling novel, *The Daughters of Erietown*. She is also a Professional in Residence at Kent State University's School of Media & Journalism, where she teaches opinion writing, feature writing and ethics.

🚩 Keynote Speaker



Connie Schultz

Sat, Mar 25, 2023

8:00 AM

Registration

🕒 8:00 AM - 2:00 PM, Mar 25

Exhibitor Hall

🕒 8:00 AM - 2:00 PM, Mar 25

Silent Auction

🕒 8:00 AM - 2:00 PM, Mar 25

Any remaining Silent Auction items can be claimed and paid for.

9:00 AM

Incorporating Plain Language and Accessibility into Editorial Guidance

🕒 9:00 AM - 10:00 AM, Mar 25

Core Skills

Introductory

This presentation will discuss intersections between accessibility and plain language practices for editors, framing them as overlapping practices and movements. Building from some results from their study titled Trends in Professional and Technical Editing, the presenter argues that the power of editing for promoting accessible content is the design of editorial guidance. She will illustrate specific strategies for incorporating plain language and accessibility into their editorial guidance.

🚩 Speaker



Joanna Schreiber

Associate Professor of Professional and Technical Communication
Georgia Southern University

Mistakes That Often Slip Through the Cracks

🕒 9:00 AM - 10:00 AM, Mar 25

Advanced Skills

Core Skills

Being a copy editor entails knowing a whole lot, so it's only natural that some things fall through the cracks. In this session, seasoned editor David Yontz will go over some common grammatical, usage, and factual errors that even advanced editors sometimes miss. He'll go over parallel structure, correlative conjunctions, and many other tricky devils.

🚩 Speaker



David Yontz

Senior Science Editor
Synergy Enterprises, Inc.

That Word Chat: Live

🕒 9:00 AM - 10:00 AM, Mar 25

Words and Lang...

That Word Chat is a Zoom-based chat show for lovers of all things lexical, started in March 2020 when the pandemic kept us from getting together in person. Host Mark Allen and Producer Heather Saunders have since welcomed more than 50 stars in the world of words. Now, That Word Chat is coming live to the ACES conference. Same one-hour format, same theme music, same chance for audience members to ask questions of our special guest.

Speakers



Mark Allen
Host
That Word Chat



Heather Saunders
Producer
That Word Chat

Freelance Editing: The Top Ten Things I Wish I'd Known

🕒 9:00 AM - 10:00 AM, Mar 25

Business of Editing

Introductory

A veteran freelancer shares the biggest lessons about freelance editing she has learned over the years—many of them the hard way. Benefit from Elizabeth’s mistakes as she shares the insights, epiphanies, and attitude adjustments that helped her grow from a struggling wannabe to a successful and contented expert with a stable of loyal clients. Lighthearted in tone but packed with genuinely useful information, the session will end by opening the floor to attendees to share lessons learned from their own freelance editing experiences..

Speaker



Elizabeth d'Anjou
Freelance Editor
Self-Employed

10:00 AM

Coffee Break and Visit Exhibitors

🕒 10:00 AM - 10:30 AM, Mar 25

10:30 AM

Beyond Do No Harm: Medical Editing for Inclusivity

🕒 10:30 AM - 11:30 AM, Mar 25

Intermediate

Words and Language

Despite rapid scientific and technological advancements, medical language can be slow to evolve to reflect changing understanding and sensibilities. Although its ideal is to “do no harm,” medicine has a long history of bias and discrimination in practice and research. Medical editors should have an acute understanding of that past and present to form an accurate and transparent approach to inclusive language. This session will focus on what it means to have inclusive medical content and its complexities, how to select appropriate terminology, recommendations for querying, and available resources beyond the AMA style guide.

Speakers



Vee White
Editor/ Owner
Vee White Editorial, LLC



Toni Willis
Medical Editor
RTI/HS

Editing in Three Dimensions

🕒 10:30 AM - 11:30 AM, Mar 25

Core Skills

Books, magazines, journals, even digital content: most of the text we edit is read in a two-dimensional format. But what happens when the words we work with have to occupy a three-dimensional space? Museum editor Leslie Poster will talk about the special considerations editors must make when preparing text for physical spaces—and share how thoughtfulness in these areas can strengthen editing skill for all types of text.

🗣️ Speaker



Leslie Poster
Editor
Smithsonian Institution

Working with Kidlit Authors

🕒 10:30 AM - 11:30 AM, Mar 25

Advanced Skills

Intermediate

If you've ever had an author say, "I want to write a children's book someday," then this is the session for you. Kidlit includes books for a wide range of readers, from infants all the way to teenagers. Learn about the different categories of kidlit, how to help authors who aren't sure where their stories fit, and how to offer guidance on traditional and self-publishing.

🗣️ Speaker



Jennifer Navarre
Kidlit Editor and Book Coach
Navarre Editorial Services

From Clothing to Couture: How French Brought 'Class' to English

🕒 10:30 AM - 11:30 AM, Mar 25

Words and Lang...

French words that we use in English might seem fancy—like cuisine or couture. But these borrowings are only the more recent French invaders into our vocabulary since the Norman Conquest. In English we can make subtle distinctions every day with synonyms like brotherhood and fraternity or deep and profound, but why is the crime called murder but the accusation called homicide? Waves of French and Latin words over the centuries tell much more than a linguistic story: they are also a map of how we identify class and privilege in the words we use every day.

🗣️ Speaker



Peter Sokolowski
Editor at Large
Merriam-Webster

11:30 AM

Lunch on Your Own

🕒 11:30 AM - 1:00 PM, Mar 25

1:00 PM

Self-Care with Julie Wilkes

🕒 1:00 PM - 2:00 PM, Mar 25

Health and Well...

Prioritizing self-care can increase productivity, lower stress, and improve overall health. Join Julie Wilkes, published author and wellness expert, for a custom-designed, interactive wellness session based on ACES Evolve registrant feedback.

Based on survey data, Julie will share wellness skills and tools catered to session attendees to evolve their well-being and wellness. A survey will be sent to ACES Evolve registrants before the conference.

📌 Keynote Speaker



Julie Wilkes

2:15 PM

Closing General Session

🕒 2:15 PM - 2:45 PM, Mar 25

2:45 PM

Explore Columbus

🕒 2:45 PM - 2:45 PM, Mar 25